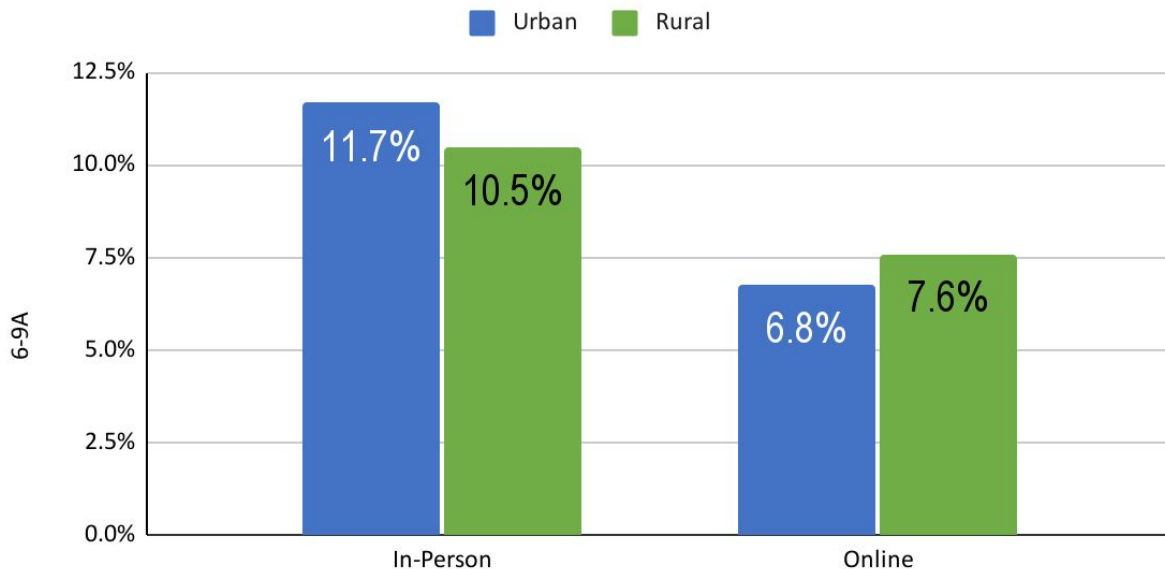


Section: Monthly

Q: In a typical month, how often do you visit each of the following store types:
Supermarket

Three+ visits in a typical month



In Person

	Urban	Rural
BC	14.1%	12.3%
Prairies	11.1%	12.2%
Ontario	11.1%	8.6%
Atlantic	11.5%	10.5%

Online

	Urban	Rural
BC	8.8%	3.8%
Prairies	7.4%	6.0%
Ontario	5.5%	8.8%
Atlantic	9.1%	9.6%